

## Data Governance in Africa Initiative Looking to scale up a digital social innovation?

# social innovation:

## Think Like an Investor Private Sector Call for Proposals

Our goal is to encourage the use of data across borders and create social value through data-driven Digital Social Innovations (DSIs) in Africa's digital space, while also providing information on regulations specific to different sectors. This entails aiding African businesses in reaching investment readiness through training, mentorship, and networking with investors from Africa and Europe. Additionally, we facilitate partnerships between European and African stakeholders to drive sustainable social and economic development.



### Countries

South Africa, Botswana, Tanzania, Zambia, Namibia, Kenya, Senegal



#### Participants

Data-driven startups and small- and medium-sized companies



APPLY NOW

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## We Offer

#### **Investment Readiness**

Receive personalized coaching for impactful meetings with European and African investors and explore market access opportunities, with timing tailored to your project's needs.

#### Matchmaking & Networking

Participate in key events across Europe and Africa, connecting with potential investors at gatherings relevant to the project needs e.g. Slush Helsinki in Finland, Latitude59 in Estonia and Kenya, Viva Technology in Paris, and more.

#### Mentoring

Gain expert mentorship from industry leaders to support your scaling and growth needs.

#### Where

Activities occur in African and European countries with some online components.



## We're Looking For



10 scalable data-driven DSIs with social impact from African enterprises.



Primary applicants must be registered corporations in designated countries. Consortia from other African nations and Europe, including NGOs, academia, and the public sector, are welcome.

Businesses should ideally have at least 2 years of operation. No turnover or staff requirements.



Alignment with Sustainable Development Goals



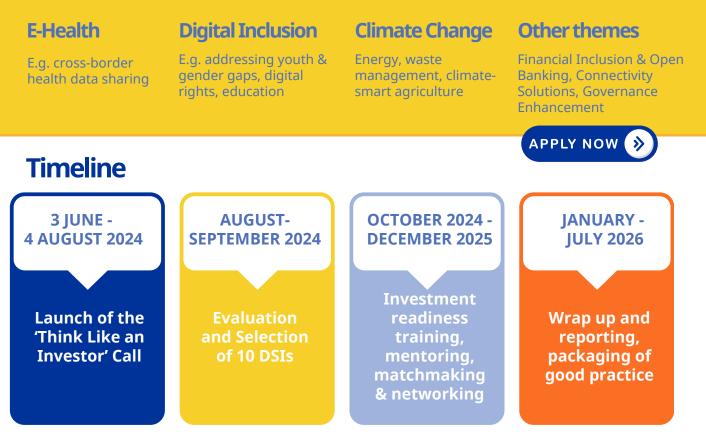


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## Data Governance in Africa Initiative Human-Centric Data Economy

## **Digital Social Innovation**

Data-driven digital social innovation uses data and analysis to develop innovative technology-driven solutions, enhancing decision-making and progress. It addresses societal challenges and achieves positive impacts through digital implementation, skill enhancement, and data optimization, ultimately driving sustainable economic growth. Here are potential themes it could address:



All activities take place in English, so proficiency in English is needed.

**The Data Governance in Africa Initiative** aims to foster a development-oriented and humancentric data economy and society in Africa, in collaboration with the African Union and European Union's broader strategic partnership on Digital Cooperation.

This call, falling under the Initiative, is part of a collaboration between Enabel, HAUS, and ESTDEV, the Belgian, Estonian, and Finnish development agencies respectively, supporting the scaling up of data-driven Digital Social Innovations.

The Data Governance in Africa Initiative is implemented with the financial support of the European Union and five EU Members States (Belgium, Estonia, Finland, France, and Germany) as part of the EU Global Gateway Strategy.