

1. Alignment & Objectives (20 points):

Does the proposal clearly articulate how the project aligns with the specific objectives outlined in the call for proposals?

To what extent does the proposed DSI address the theme of leveraging data use and cross-border data flows to create societal value and inform regulations in Africa?

How well does the proposal demonstrate an understanding of the goals and outcomes outlined in the call document, with measurable indicators of success?

Are there specific action plans or strategies outlined in the proposal to achieve the desired outcomes of the call?

2. Innovation & Impact (20 points):

What specific innovative approaches, technologies, or methodologies does the proposed DSI introduce to address existing challenges?

Is there evidence of creativity and originality in the proposed solution, with clear potential for transformative impact?

How does the proposal measure the potential impact of the DSI in addressing societal challenges within Africa's digital landscape?

3. Scalability & Social Impact (20 points):

How scalable is the proposed DSI across different markets or geographies, and what plans are outlined for scalability and growth?

What specific social impact metrics or indicators does the proposal aim to achieve, particularly in alignment with Sustainable Development Goals (SDGs)?

Is there a clear strategy for expanding the reach and impact of the DSI beyond initial target markets, with measurable goals for expansion?

4. Team Competence (20 points):

What specific qualifications, skills, and expertise do each team member, including the board of directors, bring to the project, and how does this contribute to effectiveness?

Is there evidence of relevant experience, technical proficiency, leadership abilities, and a successful track record in similar projects, indicating the team's ability to overcome challenges?

5. Market & Financial Viability (20 points):

How data-driven is the market research conducted to assess the demand for the proposed solution and the competitive landscape, and are there clear revenue models?

How does the proposal address potential financial risks and uncertainties, and what contingency plans are in place to manage them effectively?

Total Score: 100 points